Applicant Tracking Software Akmal Khan

David Pollak New England College

CT5000 Grad and Professional Studies 08/06/2022

Applicant Tracking Software

# Abstract Article 1

Companies can use Applicant tracking software to streamline the hiring process. Greenhouse, founded in 2012, is one of the leading applicant tracking software options. This program offers customization, guidance, an improved hiring experience, and optimized analytics. In addition, Greenhouse users appreciate that it works like a traditional hiring process. They don't have to change their existing process, either. An applicant tracking system can help companies filter out unqualified applicants and make it easy for hiring managers to review applications. With this tool, hiring managers can also track applicants by their last contact date. Additionally, they can even customize their applicant tracking software to save time by automating tasks like posting job ads. This is a good article because it talks more about the topic. It can help anyone understand what Applicant Tracking Software is used for.

# Article 2

The main purpose of an applicant tracking system is to automate the hiring process. The software organizes the information on job seekers and makes it searchable. It tracks candidates throughout the entire hiring process and helps manage scheduling interviews. This system also provides alerts and notifications to hiring managers, so they're always informed of relevant information. This software has many other benefits that help recruiters make the hiring process easier. Recruiters who use it say that it has helped their business. Just like the first article, this article provides more information about Applicant Tracking Software. It can be used to discuss what the topic is all about and its role in today’s business world.

# Article 3

Using an applicant tracking system can help a business find the best candidates and make the recruiting process run more smoothly. The software automatically updates the applicant database with the applicant's status, including their resume, social media profiles, assessment scores, feedback from managers, and interview notes. Furthermore, hiring managers can search for candidates by location, role, or keyword. A good applicant tracking system will integrate with a company's recruitment calendar and provide additional benefits such as customizable emails, background checks, and paperwork verification during the onboarding process. The system will also save files of qualified candidates and build a passive candidate pool. Applicant tracking systems should integrate with social media sites like Facebook and LinkedIn, allowing hiring managers to find and track the best candidates.

References

Holm, A. B. (2020). Applicant Tracking Systems. In *Encyclopedia of Electronic HRM* (pp. 214- 219). De Gruyter Oldenbourg.

Laumer, S., Maier, C., & Eckhardt, A. (2015). The impact of business process management and applicant tracking systems on recruiting process performance: an empirical study. *Journal of Business Economics*, *85*(4), 421-453.

Mukherjee, A. N., Bhattacharyya, S., & Bera, R. (2014). Role of information technology in human resource management of SME: A study on the use of applicant tracking system. *IBMRD's Journal of Management & Research*, *3*(1), 1-22.